

SPONSORSHIP PACKAGE

Red Sky Events

INDIAN RELAY RACING

Presented by: KIMBERLEY BRERTO

INTRODUCTION

Name: Kimberley Brertton

Owner of Red Sky Events.

As a proud member of the Saddle Lake Cree Nation, I am more than just a full-time parent and business owner of Red Sky Events – I am a passionate advocate for Indian Relay racing. For the past four years, I have been heavily involved in this sport, working with various organizations across Alberta to promote its growth and success.

My dedication to Indian Relay racing is matched only by my commitment to my family. With three children, two daughters, two sons, and a granddaughter, my days are always busy. However, my passion for this sport has only grown stronger, and I am now in the process of adopting a two-year-old boy named Noah, who was previously in foster care.

Together, with the support of my family, friends, and team members, I am determined to revive the vision of Indian Relay racing and promote its success through my company Red Sky Events LTD. I believe that this sport has the power to bring communities together and inspire a new generation of athletes. With your support, we can continue to grow and improve this incredible sport.

About the Foundation & Vision

"The Red Sky events have been established with the noble aim of preserving the legacy of Indian relay racing, which has been an integral part of our culture and tradition. This exciting sport brings people together from across Turtle Island, bringing joy and excitement to our youth and families. We are proud to have held our inaugural event in partnership with the town of Strathmore and Siksika Nation, and we look forward to continuing this wonderful tradition for years to come."

We the Red Sky Events Indian Relay racing, have empowered our people and innovative our culture and education for our community, our youth is healing and connection to the horse. strives to make a positive impact through direct interaction to honour the horsemanship and the various tribes of Canada and the United States. May this be future endeavours for generations to come?

What is Indian Relay?

Indian relay racing is a fast and frantic display of horsemanship with a long history steeped in cultural significance the sport which goes by the name Indian relay is much like an Olympic relay race except instead of a team of runners taking turns these races feature one rider who switches between three different horse's rider animals are typically adorned with traditional indigenous regalia paintings such as handprints and stripes if

- The thoroughbred horses are ridden unsaddled with the jockey holding on by sheer strength and skill during a lap of the track at full gallop.
- The rider then hops off the horse as it skids to a stop and jumps onto the horse for the next lap.
- Three other team members act as supports, the mucker catches the first horse as the rider finishes a lap, the setter studies the second horse for the rider to mount, while a back holder controls in 3rd horse as it waits its turn.
- Teams compete against as many as four others during a race.
- Indigenous relay has long been popular in the US and has gained momentum in Canada making its debut at the Calgary Stampede in 2017 the relay racing circuit runs through the summer across Western Canada.



Sponsors Categories

Mare Sponsor-50 K

Are you looking for an opportunity to gain exposure for your company and make a lasting impression on a large audience? Then look no further!

Our ground-stage sponsorship package offers incredible benefits that will put your company front and center.

With a sponsorship of 50,000 K, you will receive prime placement of your name and logo on a backdrop banner that will hang from the stage in front for all to see.

You will also receive vocal recognition multiple times during the event.

Plus, you will receive 16 VIP seats and a team flag with your name and logo that will be carried at every grand entry.

Don't miss out on this fantastic opportunity to gain exposure for your brand and show your support for this amazing event. Contact us today to secure your sponsorship and get ready to make a lasting impression on a captive audience.



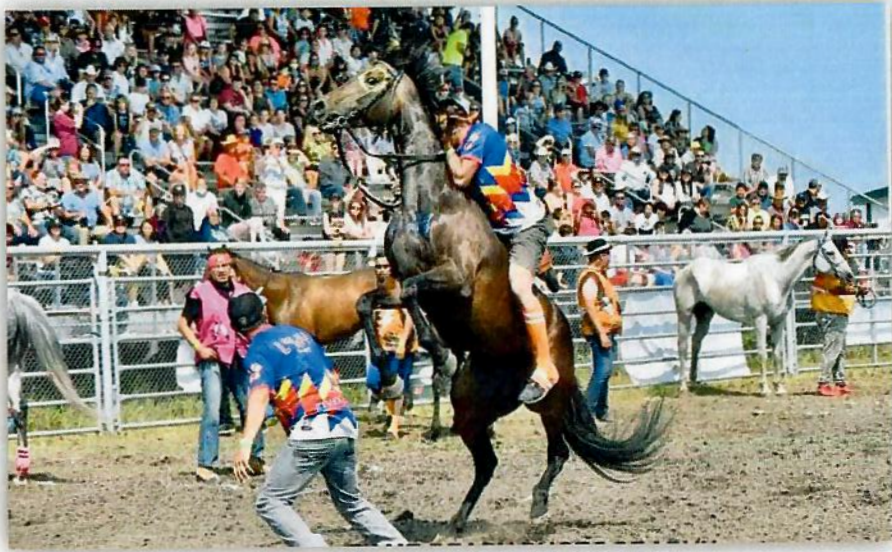
Thoroughbred Sponsor-25k

You can now become a sponsor of our high-extreme event, which is set to take place in partnership with the Lead by Example Pow Wow 2024.

For a fee of \$25,000, your brand name and logo will be featured at every grand entrance throughout RED SKY EVENTS,

this will also include 10 VIP seats giving you an unparalleled opportunity to increase your brand's visibility and reputation.

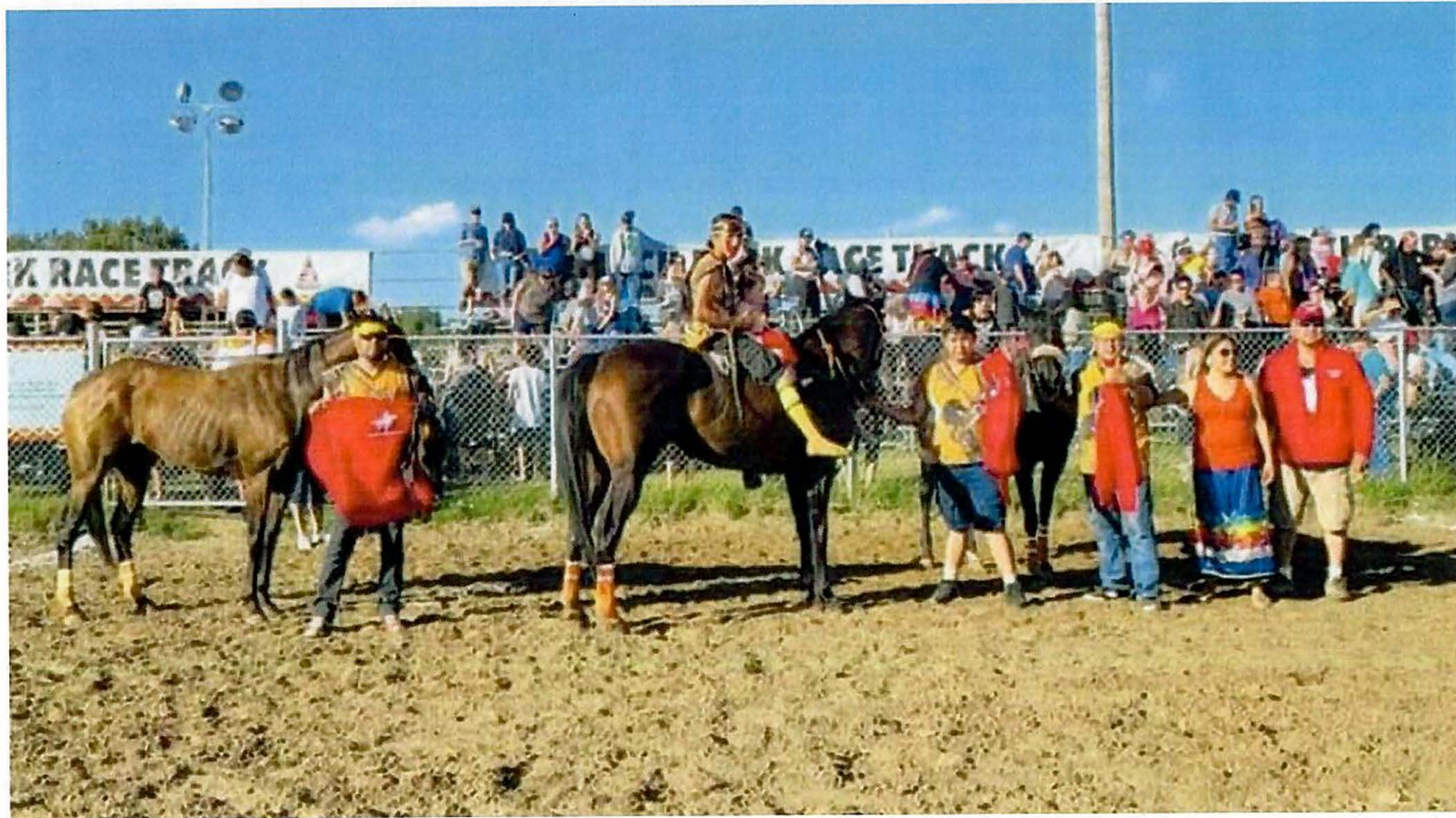
Take advantage of this unique chance to make a lasting impact at the Lead by Example Pow Wow 2024 with RED SKY EVENTS and let your brand stand out.



Pony Sponsor-10 k

Your name and logo will be advertised on two of the 10 spots around the track for the lead-by-example event in Strathmore (there will be 3 sponsorship spots available)





Thank-You

RED SKY EVENTS RELAY-Indian Relay

